



Real Connections. Real Confidence. Real Opportunity.

**Empowering Young Adults. Elevating Local Businesses.
Strengthening Communities.**

WHY THE LAUNCHPAD MATTERS

The gap between education and real-world readiness is growing.



Young adults are graduating with degrees, but many still lack the confidence, communication skills, and professional readiness needed to succeed in today's workplace.

At the same time, employers are struggling to find:

- Reliable, self-directed talent
- Strong communicators and critical thinkers
- Young professionals who understand workplace expectations

The LaunchPad closes this gap.



THE LAUNCHPAD: CAREER ACCELERATOR

The LaunchPad: Career Accelerator is a focused, real-world career readiness experience for young adults ages 18-24.

Participants gain a 5-7 year head start through:

- Confidence and leadership development
- Direct exposure to accomplished business leaders
- Executive mentorship and real-world insight
- A network of high-performing peers

Here, relationships are not accidental.

They are intentional.

THE LAUNCHPAD: NEURODIVERGENT A PATH DESIGNED FOR NEURODIVERGENT YOUNG ADULTS



The LaunchPad: Neurodivergent is a strength-based career readiness experience designed for neurodivergent young adults including those with ADHD, autism, AuDHD, and executive functioning challenges.

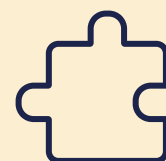
It helps participants build the skills to not only endure the modern workplace, but thrive in it through:

- Structured, supportive learning
- Strength-based coaching
- Real-world skill development
- Guidance that respects different ways of thinking and learning

A strength-based program designed to support:



ADHD



AUTISM



AuDHD
ADHD + Autism



**EXECUTIVE
FUNCTIONING
CHALLENGES**

ONE MISSION. TWO PATHWAYS.

Both **The LaunchPad: Career Accelerator** and **The LaunchPad: Neurodivergent** are built on the same 3-phase framework to prepare young adults for life, work, and leadership.

THE LAUNCH WEEKEND EXPERIENCE

PHASE
01

A transformational in-person experience focused on:

- ✓ Confidence & self-presentation
- ✓ Critical thinking & problem-solving
- ✓ Professional communication
- ✓ Professional & Life skills
- ✓ Networking & leadership
- ✓ Personal values & purpose

COACHING & MASTERMINDS

PHASE
02

4 months of guided group masterminds, providing:

- ✓ Accountability & guidance
- ✓ Leadership development
- ✓ Group coaching
- ✓ Business site visits
- ✓ Project-based learning
- ✓ Peer networking

GRADUATION & INTERNSHIP

PHASE
03

Graduates are matched with mentors for ongoing:

- ✓ Career guidance
- ✓ Network expansion
- ✓ Skill development
- ✓ Support into adulthood & next career steps

WHY BUSINESSES PARTNER WITH THE LAUNCHPAD

Sponsorship isn't just a donation. It's a direct investment in local talent, workforce readiness, and community leadership.

WHAT SPONSORSHIP DELIVERS

Your sponsorship helps a motivated young adult access The LaunchPad while positioning your business as a visible supporter of education, mentorship, and the future workforce.

- ✓ **MEANINGFUL COMMUNITY IMPACT**
Provide a life-changing opportunity to a motivated young adult in your community.
- ✓ **LEADERSHIP & BRAND VISIBILITY**
Be recognized as a business that invests in education, workforce development, and the future.
- ✓ **ENGAGED COMMUNITY CONNECTION**
Connect with families, students, and local leaders through The LaunchPad Scholarship Contest and events.
- ✓ **WORKFORCE PIPELINE ACCESS**
Build early relationships with future professionals trained in communication, accountability, and leadership.





THE LAUNCHPAD: SPONSOR A SCHOLAR

SPONSORSHIP OPPURTUNITIES

Flexible ways for businesses to invest in the next generation.

The LaunchPad offers three sponsorship levels designed to meet businesses where they are, from direct scholarship support to high-visibility community leadership partnerships.

SPONSORSHIP LEVELS

SCHOLAR SPONSOR

Fund a full scholarship to The LaunchPad for a deserving young adult.

COMMUNITY SPONSOR

Fund a scholarship and activate a managed community scholarship campaign.

LEADERSHIP SPONSOR

Step into a premier partnership role with enhanced visibility, leadership opportunities, & long-term impact.

Each level creates meaningful impact.
The difference is how visible and engaged your business wants to be.

SPONSORSHIP LEVELS AT A GLANCE

	SCHOLAR SPONSOR	COMMUNITY SPONSOR	LEADERSHIP SPONSOR
Life-Changing Scholarship Impact	✓	✓	✓
Choose the Student You Empower	✓	✓	✓
Recognized Community Scholarship Sponsor	✓	✓	✓
Fully Managed Scholarship Campaign	—	✓	✓
In-Store Community Engagement Kit	—	DIGITAL ASSETS ONLY	PROFESSIONALLY PRINTED & CUSTOMIZED
Recognized as a Community Leader	—	✓	✓
Leadership Voice in Workforce Development	—	—	✓
Direct Access to Emerging Talent		—	PRIORITY MENTOR MATCH

WHERE YOUR SPONSORSHIP GOES

Every sponsorship directly funds a FULL scholarship to The LaunchPad.



Your Sponsorship Supports:

- Full scholarship funding for one emerging leader
- Program delivery across all three LaunchPad phases
- Coaching, mentorship, and leadership development
- Launch Weekend and Graduation Weekend materials
- Scholarship contest setup and administration, when applicable
- Sponsor recognition and community outreach
- Operational support that keeps The LaunchPad sustainable and scalable

Your sponsorship does more than fund a seat. It helps build the support system around that student's success.

WHICH SPONSORSHIP LEVEL IS RIGHT FOR YOU?

FOR BUSINESSES OF ALL SIZES

The LaunchPad offers flexible sponsorship levels designed to meet businesses where they are — from simple community support to visible leadership partnerships.

SCHOLAR SPONSOR

**Best for businesses that want
simple, direct impact.**

BEST FIT FOR:

- Small businesses & family-owned companies
- Independent professionals
- Organizations looking to support one student directly

COMMUNITY SPONSOR

**Best for businesses that want
community engagement and visibility.**

BEST FIT FOR:

- Retailers and local franchises
- Service-based businesses
- Medical offices, banks, real estate teams, and local employers

LEADERSHIP SPONSOR

**Best for organizations ready to lead
in workforce development.**

BEST FIT FOR:

- Healthcare systems
- Financial institutions
- Universities, chambers, and nonprofits
- Corporations and workforce-driven organizations



THE LAUNCHPAD: SPONSOR A SCHOLAR

THE SCHOLARSHIP CONTEST

An Optional Benefit for Community & Leadership Sponsors

A simple, high-impact way for your business to award a full LaunchPad scholarship through a professionally supported community campaign.

HOW IT WORKS

- 01** Your business chooses to host a LaunchPad Scholarship Contest.
- 02** The LaunchPad provides a branded contest kit, landing page, promotional materials, and support.
- 03** Your business invites young adults from your community or network to apply.
- 04** Applicants submit their entry through your custom-branded scholarship contest page.
- 05** Your business helps select the scholarship recipient.
- 06** The winner enrolls in The LaunchPad, and your business is recognized throughout the process.

WHY SPONSORS LOVE IT

- ✓ Creates authentic community engagement
- ✓ Builds goodwill and brand trust
- ✓ Turns your sponsorship into a story people remember
- ✓ Generates positive visibility
- ✓ Showcases your business as a community leader





THE LAUNCHPAD: SPONSOR A SCHOLAR

HOW TO BECOME A LAUNCHPAD SPONSOR

Sponsoring The LaunchPad is simple and flexible.

HOW TO GET INVOLVED

We are currently seeking business sponsors to fund scholarships for young adults participating in The LaunchPad's upcoming Miami program. Join Miami-area businesses that are creating opportunity, building futures, and leading with purpose.

NEXT STEPS:

- Choose your sponsorship level.
- Confirm your participation.
- Complete your sponsorship agreement.
- Begin scholarship selection or contest setup, if applicable.
- Activate your sponsor recognition and campaign materials.
- Join us at Launch Weekend and see your impact come to life.

SPONSORSHIP TIMELINE

- Sponsorship Commitments Open: Now
- Scholarship Contest Launches: Rolling *(based on sponsor level)*
- Launch Weekend: November 6 - 8, 2026 | North Miami Beach, FL

CONTACT INFO:

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NEXT STEPS:

